

**EXPRESS**

THE ZEBRA MP7000 MULTI-PLANE BIOPTIC IMAGER  
**FASTER TRANSACTIONS. HIGHER SATISFACTION. LOWER COSTS.**

# MAKE EVERY LANE AN EXPRESS LANE

## SHOPPERS DON'T LIKE WAITING IN LINES

**5 MINUTES** 

CONSUMERS WILL WAIT  
5 MINUTES OR LESS BEFORE  
ABANDONING A PURCHASE<sup>1</sup>

**73%** 

OF SHOPPERS WILL  
TAKE ITEMS OUT OF  
CART WHILE WAITING<sup>2</sup>

**39%** 

RETAILERS EXPERIENCED  
39% REVENUE LOSS  
DUE TO LONG LINES<sup>3</sup>



## THE MP7000 SPEEDS CHECKOUT ON BOTH SIDES OF THE COUNTER



### POS SIDE MP7000 MULTI-PLANE IMAGER

Fast and efficient for clerks in  
supermarkets and grocery stores to  
scan 1D and 2D barcodes in virtually  
any condition from any angle.



### MP7000 CUSTOMER SIDE SCANNER

Convenient and easy for shoppers  
to scan printed and mobile barcodes,  
loyalty cards and coupons displayed  
on their mobile devices.

## THE MP7000 DELIVERS AN UNSURPASSED CHECKOUT EXPERIENCE FOR CUSTOMERS AND CASHIERS IN THE BUSIEST STORES



### READS ANY BARCODE

Captures any barcode,  
even damaged, torn  
or poorly printed, 1D,  
2D, GS1, Digimarc and  
high-density barcodes  
on paper, plastic and  
mobile devices.



### EASY TO DEPLOY

Fits easily into existing  
check stands.



### EASY TO SERVICE

Designed with fewer  
components and parts  
and an upper  
housing that can be  
removed without tools.  
As a result, reliability  
is greatly improved,  
there are fewer parts  
to stock and less time  
is required for repair.



### INTELLIGENT ILLUMINATION

The MP7000 illumination  
only activates when an  
item is in the scan zone.  
And since the illumination  
is recessed, it's practically  
invisible, easy on the  
eyes of your cashiers  
and your shoppers.



### LOWEST POWER CONSUMPTION IN THE INDUSTRY

Our intelligent  
illumination system  
consumes up to  
60% less power than  
competitive devices,  
greatly reducing  
power consumption  
and cost.



### UNPRECEDENTED MANAGEMENT CAPABILITY

With every Zebra  
MP7000, you get powerful  
complimentary software  
for easy remote  
management of your  
entire scanner solution  
— from scanner and  
scale to all attached  
peripherals such as a  
handheld scanner. And  
with predictive diagnostics,  
the information you  
need to keep your  
MP7000 devices up  
and running is always  
at your fingertips.



### INCREASED PRODUCTIVITY WITH CUSTOMER SIDE SCANNER

Customers can  
simultaneously scan  
mobile coupons,  
loyalty cards and  
impulse buy items  
— without slowing  
down the cashier.



### FASTER SCANNING

Scans barcodes at a  
higher rate than any  
laser bioptic scanner.



### LARGE SCAN ZONE MAXIMIZES CHECKOUT SPEED

The MP7000 offers the  
largest scan volume in  
its class, allowing your  
workers to simply  
swipe-and-go,  
boosting cashier  
productivity and your  
shoppers' checkout  
experience.



### REDUCES SHRINK

The large weighing  
area accurately  
captures an item's  
weight to help  
reduce shrink.



**ZEBRA MP7000  
PREMIER POS SCANNING PERFORMANCE.  
VISIT [www.zebra.com/retail](http://www.zebra.com/retail)**